

KOSHER PAVILION - ISRAEL 2011

isra
2011 **food** The 28th International Exhibition for Food & Beverage

TEL AVIV ,2011 ,29/11-1/12 ,2011

Come and meet more than 22,000 key decision makers & buyers, representing the entire Food & Beverage industry in Israel.

Israfood is the main & most important trade event for the food and beverage industry in Israel.

Guests and Visitors:

More than 22,400 invited guests, among them are senior executives and managers from the food & beverage industry in Israel attend Israfood exhibition every year.

Professional Sector: Executives, Buyers, Purchasing Managers, Chefs, Food & Beverage Managers, from: Restaurants, Coffee Houses, Bars, Hotels, Events & Banquet Halls as well as Catering & Food Service Companies.

Institutional Sector: Buyers and Purchasing Managers from Hospitals, I.D.F, Police, Governmental & Public institutions as well as Academic Institutions.

Retail Chains & Private Sector: Chain Mangers, Purchasing Managers, Distribution Managers as well as Branches & Department Managers. Retailers, Private Supermarkets, Convenience & Grocery Stores.

Food & Beverage Industry: Manufacturers, Importers, Exporters and the food & beverage companies in Israel.

Space Rental Fees:

- Exhibition Space of 4 Sqm\ approx. 43 Sqft. (2m X 2m)
(Including Modular Package) NIS 7,800.00 / \$ 2,230.00
- Exhibition Space of 6 Sqm.\ approx. 64 Sqft. (3m X 2m)
(Including Modular Package) NIS 11,700.00 / \$ 3,343.00
- Exhibition Space of 9 Sqm.\ approx. 96 Sqft. (3m X 3m)
(Including Modular Package) NIS 17,550.00 / \$ 5,015.00

* Israeli firms must add V.A.T to all prices.

Modular Package includes:

1. Two side panels and a back wall.
2. Fascia sign that includes company name in Hebrew or English (10 letters per running meter) placed on exhibition booth.
3. Two chairs, one table and one shelf per stand up to 8 Sqm.
4. Spotlights - one per frontage running meter.
5. One electrical outlet of one kilowatt per 8 Sqm.
6. Free entry in the official exhibition catalogue both Hebrew and English.
7. Carpeting for the ordered space.



For further information, please contact:
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